



IFPI Monatsstatistik

Monat: April 2020 Bemerkungen: Alle Zahlen in TSFR
 YTD = Year to date
 Quelle: IFPI-Pool (MV, PHO, SME, UNI, WMS)

Format	2020		2019		+/- %	
	Umsatz 04/2020 Monat	Umsatz 04/2020 YTD	Umsatz 04/2019 Monat	Umsatz 04/2019 YTD	%-Vergleich Monat / Monat	%-Vergleich YTD / YTD
CD-Singles, CD-Maxi, Vinyl-Single/Maxi	0.3	10.1	11.2	19.3	-97.1%	-47.9%
Subtotal Singles	0.3	10.1	11.2	19.3	-97.1%	-47.9%
Total CDs	5017	2'784.3	1'589.4	4'131.5	-68.4%	-32.6%
Total MCs	0.1	5.3	1.2	5.1	-88.4%	4.0%
Total LPs	1347	862.5	215.1	987.9	-37.4%	-12.7%
Total DVD Audio	0.1	0.3	0.3	0.9	-65.7%	-66.6%
Total Diverse	0.0	0.2	0.0	0.0		
Subtotal Alben	636.6	3'652.7	1'806.0	5'125.4	-64.8%	-28.7%
Total DVD Video	321	152.7	31.9	172.7	0.5%	-11.6%
Total Video Diverse	0.9	15.9	3.5	18.4	-75.4%	-13.7%
Subtotal Video	33.0	168.6	35.5	191.2	-7.1%	-11.8%
TOTAL PHYSICAL	669.9	3'831.3	1'852.6	5'335.9	-63.8%	-28.2%
Audio Single (Downloads permanent)	271.5	1'148.7	376.9	1'534.0	-28.0%	-25.1%
Audio Alben (Downloads permanent)	316.3	1'372.7	424.8	1'903.1	-25.5%	-27.9%
Subtotal Audio Downloads	587.8	2'521.4	801.7	3'437.0	-26.7%	-26.6%
Video Downloads	2.6	12.1	4.1	14.7	-35.9%	-18.2%
Total Downloads	590.4	2'533.5	805.7	3'451.8	-26.7%	-26.6%
Paid Streaming Audio	4'786.1	17'948.2	3'882.3	14'801.8	23.3%	21.3%
Ad-funded Streaming Audio	1'339.3	2'127.4	187.0	735.1	616.0%	189.4%
Subtotal Audio Streaming	6'125.4	20'075.6	4'069.3	15'536.9	50.5%	29.2%
Paid Streaming Video	76.4	242.7	57.6	141.0	32.5%	72.2%
Ad-funded Streaming Video	191.9	1'277.6	317.1	1'451.5	-39.5%	-12.0%
Subtotal Video Streaming	268.3	1'520.4	374.7	1'592.5	-28.4%	-4.5%
Total Streaming (Audio + Video)	6'393.7	21'595.9	4'444.1	17'129.4	43.9%	26.1%
Other Digital	10.5	277.9	26.4	111.5	-60.2%	149.3%
Mobile						
TOTAL DIGITAL	6'994.6	24'407.4	5'276.2	20'692.6	32.6%	18.0%
TOTAL	7'664.5	28'238.7	7'128.9	26'028.5	7.5%	8.5%

ANTEIL	2020	2019	+/- %
TOTAL (Physical+Digital, Audio+Video)			
Digital / Total:			
Monat:	91.3%	74.0%	17.2%
YTD:	86.4%	79.5%	6.9%
Audio Streaming / Total:			
Monat:	79.9%	57.1%	22.8%
YTD:	71.1%	59.7%	11.4%
Video Streaming / Total:			
Monat:	3.5%	5.3%	-1.8%
YTD:	5.4%	6.1%	-0.7%
Download* / Total:			
Monat:	7.8%	11.7%	-3.8%
YTD:	10.0%	13.7%	-3.7%
* inkl. Download + Other Digital+Mobile			
PHYSICAL (Audio+Video)			
Audio / Physical:			
Monat:	95.1%	98.1%	-3.0%
YTD:	95.6%	96.4%	-0.8%
LP / Physical			
Monat:	20.1%	11.6%	8.5%
YTD:	22.5%	18.5%	4.0%
DIGITAL (Audio+Video)			
Streaming / Digital:			
Monat:	91.4%	84.2%	7.2%
YTD:	88.5%	82.8%	5.7%
Audio Streaming / Streaming:			
Monat:	95.8%	91.6%	4.2%
YTD:	93.0%	90.7%	2.3%
Paid Streaming Audio / Audio Streaming:			
Monat:	78.1%	95.4%	-17.3%
YTD:	89.4%	95.3%	-5.9%